



AN EDUCATION STARTER GUIDE FOR MICROSANCTUARIES

TABLE OF CONTENTS

<u>Changing Worlds: <i>An Intro to the Microsanctuary Model</i></u>	3
<u>Microsanctuary vs. Sanctuary: <i>Learn the Difference</i></u>	5
<u>Small is Beautiful: <i>The Beauty and Power of Staying Small</i></u>	7
<u>Caregiving is Activism: <i>Learn About Caregiving as a Form of Activism</i></u>	9
<u>Education and Advocacy: <i>How to Further Your Impact via Education and Advocacy</i></u>	11
<u>Residents as Ambassadors: <i>Giving Residents a Platform to Show Who They Are</i></u>	16
<u>Storytelling: <i>How to Effectively Tell a Resident's Story</i></u>	18
<u>Dismantling Speciesism and Stigmas: <i>How to Break Down Speciesism and Stigmas</i></u>	20
<u>Busting Humane Myths: <i>Avoid Playing into Humane Myths and Dispel Them Instead</i></u>	22
<u>Conclusion and Resources: <i>You're Ready to Educate and Advocate!</i></u>	25



**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**SMALL IS
BEAUTIFUL**

the beauty and
power of staying
small



**CAREGIVING
IS ACTIVISM**

learn about
caregiving as a form
of activism



**EDUCATION &
ADVOCACY**

how to further your
impact via education
and advocacy

STORYTELLING

how to effectively tell a
resident's story



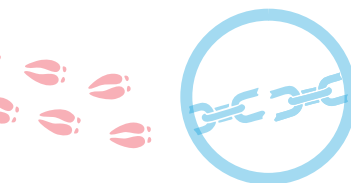
**RESIDENTS AS
AMBASSADORS**

giving residents a platform
to show who they are



**BUSTING
HUMANE MYTHS**

avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**

how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**

you're ready to
educate and advocate!



CHANGING WORLDS

Sanctuaries of all sizes change entire worlds for the residents that call them home, and that in itself is a worthwhile cause--and on an even greater scale, sanctuaries play a significant role in creating change for ALL animals.

In a 2020 study¹ on the effects of sanctuary tours on diet change, a key finding was:

“The tour led to significant changes in people’s intentions to reduce their consumption of animal products, and people’s reported diets changed in the two months after the tour.”

And not only do sanctuaries influence diet change, but they also help the public to gain an understanding of who residents are while dismantling harmful stigmas held towards exploited animals.

Sanctuaries offer a glimpse into the horrifying truth of the experiences of nonhuman animals, balanced by the hope that these circumstances can and will change. Sanctuaries also offer people a personal connection to the animals, which is a lived experience that can go on to help people better advocate for animals. Sanctuaries can serve as a more gentle, well-rounded approach to advocacy than other forms of activism for these reasons.



1. Beggs, T., & Anderson, J. (2020). A Farm Sanctuary Tour's Effects on Intentions and Diet Change. Faunalytics. <https://faunalytics.org/farm-sanctuary/>



**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**EDUCATION &
ADVOCACY**
how to further your
impact via education
and advocacy



**CAREGIVING
IS ACTIVISM**
learn about
caregiving as a form
of activism



**SMALL IS
BEAUTIFUL**
the beauty and
power of staying
small



**RESIDENTS AS
AMBASSADORS**
giving residents a platform
to show who they are

STORYTELLING
how to effectively tell a
resident's story



**BUSTING
HUMANE MYTHS**
avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**
how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**



SANCTUARY CAN LOOK LIKE THIS



IT CAN ALSO LOOK LIKE THIS

What's the difference between a microsanctuary and a sanctuary?

A microsanctuary starts from the premise that our space and our resources, no matter how limited, often are still sufficient for us to provide sanctuary to individual animals. Microsanctuaries strive to provide individualized care and see that as a worthy goal no matter how small the number of residents. The pressure to get bigger comes second to sustainability and some degree of self-reliance.

Sanctuaries are larger organizations--usually tax-exempt nonprofits--who have a larger number of residents. They frequently have paid staff and operate on large properties (sometimes even former farms) in

more rural areas. They also tend to rely heavily on fundraising for operations and animal care.

Microsanctuaries are one form of sanctuary that focus on bringing the ethos of individualized rescue and lifelong care into a smaller, more widely accessible form. Microsanctuaries combine vegan principles with activism to make a positive difference for survivors of exploitation, while also sharing the stories of these survivors for education and advocacy. Microsanctuaries can help to change the world for animals, while also seeking to change the world by ending exploitation for all beings.





**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**EDUCATION &
ADVOCACY**
how to further your
impact via education
and advocacy



**CAREGIVING
IS ACTIVISM**
learn about
caregiving as a form
of activism



**SMALL IS
BEAUTIFUL**
the beauty and
power of staying
small



**RESIDENTS AS
AMBASSADORS**
giving residents a platform
to show who they are

STORYTELLING
how to effectively tell a
resident's story



**BUSTING
HUMANE MYTHS**
avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**
how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**



SMALL IS BEAUTIFUL

For vegans who want to rescue and care for exploited animals through a sanctuary approach, the beauty and power of the microsanctuary model lies in its accessibility.

Staying small allows us the opportunity to know fellow animals in depth, often beyond the average resident-caretaker relationship at larger sanctuaries. As such, microsanctuaries, being small, allow caretakers to operate in a way that guarantees truly individualized care that takes into account each resident's unique needs, desires, histories, health concerns, expenses, personalities and relationships, etc.--factors that can each influence a resident's optimal care.

Small accepts that we cannot individually carry the responsibility of all animals in need (and the lifelong needs they will have in sanctuary), while still doing what we can. Small allows us to accept our limits while still taking action.

Small IS sanctuary, and this sense of dedication to the service of individuals in need, as a way to end ALL forms of oppression, is what lies at the heart of sanctuary--and what truly defines a microsanctuary.

Vegans who wish to rescue and care for farmed and other exploited animals may not want or be able to run a farm sanctuary. In fact, some folks may:

- want to stay in cities or suburbs
- have incomes and resources that can accommodate a few animals
- not want to bother with fundraising or running an organization
- prefer the intimate relationship of one or several residents to the dynamics of caring for dozens or hundreds
- want to focus on one species

And that's okay! The vegan sanctuary movement thrives through more diversity and accessibility. A microsanctuary can be a great option for vegans who want to pursue activism through caregiving!

**CHECK OUT
SERENITY
MEADOWS' VIDEO
ON CHOOSING TO
STAY SMALL**





**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**EDUCATION &
ADVOCACY**
how to further your
impact via education
and advocacy



**CAREGIVING
IS ACTIVISM**
learn about
caregiving as a form
of activism



**SMALL IS
BEAUTIFUL**
the beauty and
power of staying
small

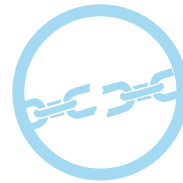


**RESIDENTS AS
AMBASSADORS**
giving residents a platform
to show who they are

STORYTELLING
how to effectively tell a
resident's story



**BUSTING
HUMANE MYTHS**
avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**
how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**

CAREGIVING IS ACTIVISM

Activism can have a diverse number of outlets, not just traditional street activism. We believe that caregiving IS activism, and that caregiving is vital to those liberated from systems of exploitation.

Caregiving is Activism because...

- Rescuing any individual from exploitation and providing them sanctuary changes their life forever.
- By giving animals an opportunity to live their life free from exploitation, sanctuary gives people an opportunity to get to know animals as individuals and not commodities.
- Microsanctuaries offer a vision for farmed animals' futures other than victimization and suffering--they show the possibility of hope.
- Caring for farmed animals challenges speciesism. When we offer farmed animals the same level of care we would a "traditional" companion animal, it shows the world that they are just as worthy of respect and consideration.
- There are many ways to be an activist! Activism doesn't always involve going to protests and participating in actions. Caregiving can honor our unique strengths and use them to help animals more effectively while staying true to ourselves.



activism (noun) ac-tiv-ism
/ak-ti-vi-zem/:

a doctrine or practice that emphasizes direct vigorous action especially in support of or opposition to one side of a controversial issue





**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**EDUCATION &
ADVOCACY**
how to further your
impact via education
and advocacy



**CAREGIVING
IS ACTIVISM**
learn about
caregiving as a form
of activism



**SMALL IS
BEAUTIFUL**
the beauty and
power of staying
small



**RESIDENTS AS
AMBASSADORS**
giving residents a platform
to show who they are

STORYTELLING
how to effectively tell a
resident's story



**BUSTING
HUMANE MYTHS**
avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**
how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**



EDUCATION & ADVOCACY

The microsanctuary model is especially compatible with urban and suburban environments, unlike farm sanctuaries that require large tracts of land. Microsanctuaries are built on the premise that we can care for animals within our existing means, using existing resources, one of which is our living space. While urban dwellings do not have acres and acres of land, it is still possible to care for animals in the spaces we do have!

Similarly, microsanctuaries make it possible to do outreach and education that draws on the lived experiences of microsanctuary residents. As we'll discuss more, storytelling is a powerful tool for vegan advocacy, and microsanctuaries can serve as powerful sources of humane education aiming at lifestyle and dietary change.

By bringing sanctuary into more diverse communities, microsanctuaries also bring the lives and stories of rescued animals to a wider audience. Microsanctuaries can have a big local impact in many ways. Here are some ideas to help you get started!

Types of Education & Advocacy for Microsanctuaries

- Lifestyle-focused education & advocacy: give people information and resources to transition to a vegan diet
- Raising awareness about animal agriculture: look at local examples of animal agriculture on all scales, from industrial farms to backyard chickens, and speak out about the impacts
- Advocating for legal change: oppose local laws and regulations that impact

animals, like rooster bans or new backyard chicken allowances

- **Community outreach and organizing:** start groups to engage in local advocacy and activism, so you can spread the word with help from others
- **Do on-site education:** allow visitors to your microsanctuary to meet residents and hear their stories
- **Get creative!** We all have different resources, skills, and strengths, so feel free to get inspired and use your personality to make a difference!

Tips for Getting Started with Outreach

- **Consider your context:** understand the specifics of where you live, the needs of your community, and what activism might exist already
- **Host workshops:** use your knowledge to offer instruction on everything from cooking and food sampling, to animal rescue and care, and more!
- **Visit classrooms:** if your local schools allow visiting/outside educators, you can offer students an age-appropriate opportunity to learn about animal rescue and veganism
- **Local events:** look for opportunities to table and/or speak at vegfests, farmers markets, and other relevant events
- **Mutual aid:** give and receive support to local mutual aid groups, as an alternative to fundraising and volunteer seeking

Using Social Media

Along with in-person education and community outreach, social media can serve as an easily accessible way to share the lives and stories of your residents. If you aren't already using social media, you can explore popular platforms like Instagram, Facebook, and BlueSky to get your message out.

It's worth your time to explore available training materials making effective photos and videos using digital tools, as well as strategies for using the different algorithms to your benefit. These are changing constantly, but it's a good idea to explore social media AND think about your comfort level with online engagement.

“Humane education provides remedies to social planetary issues like animal exploitation and leaves learners inspired to do what they can to help dismantle these problems.”

from “The Significance of Humane Education in a Sanctuary Setting” by
The Open Sanctuary Project



Find us on social media!
[@microsanctuaryresourcecenter](https://www.instagram.com/microsanctuaryresourcecenter)

Find this OSP resource and
more at opensanctuary.org

Five Ways That Sanctuary Visits Educate

The Reality of Animal Agriculture: Through telling the stories of individual residents, visitors learn about the reality of animal agriculture from a new perspective.

For example, they might learn that cows must be mothers to produce milk, or that the selective breeding of chickens for eggs is the reason that reproductive disease is the leading cause of death in hens.

The Harm of Backyard Farms: Survivors of backyard farms often make up the majority of a sanctuary's resident population.

For example, visitors might learn about the regular occurrence of rooster dumping, or the neglect that many animals experience on backyard farms.

Unlearning: There are many myths and stigmas around farmed animals. Visiting an animal sanctuary gives people the opportunity to see these animals for who they really are outside of the systems of exploitation that further stigmatize them.

For example, visitors might learn that, in contrast to the stigma of pigs being filthy, they are hygienic animals who clean themselves and take care of their living spaces. Or that in contrast to the myth that turkeys are "dumb," visitors might learn that turkeys are intelligent and social animals capable of complex feelings and behaviors.

Proper Environments and Individualized Care: Sanctuaries serve as a model for proper, individualized care, including



predator protection, preventative care, access to veterinary care, appropriate diets, and species-specific care.

For example, visitors might learn about the dangers of allowing birds to free-range, or how veterinarian intervention has saved the lives of individual residents.

Personal Experience & Connection: Visiting an animal sanctuary is a personal experience that can be used in further advocacy. Visitors can share their experiences, things they've learned and unlearned, and their personal connection to the animals they met.

For example, a visitor might have learned about the relationship between two sheep who deeply care for one another (illustrating their ability to live rich, meaningful lives) and later use this observation to advocate for wool-free alternatives.



How to Have a Successful Vegfest or Other Tabling Event

The first step to a successful event is being prepared! We recommend creating a checklist of items and materials you will need for setting up before and for during the event. Below is an example of a checklist.

While tabling, we recommend having multiple people present to engage with visitors. Tabling is very socially engaging, so staying fresh and alert is essential! Make sure you have a plan for taking breaks, such as a schedule and back-up volunteers or staff available.

Tabling at events is an excellent way to promote your microsanctuary. Share your impactful work, encourage visitors to sign up for upcoming volunteer days, and suggest visitors follow you on social media.

Tabling Checklist

- Visually interesting display with clear messaging that draws people in
- Fasteners and displays to secure your banners, materials, etc.
- Take-away information about your organization (pamphlets, flyers, etc.)
- Sign-up sheet for your newsletter or new volunteers
- Donation jar
- Educational materials (vegan starter guides, MRC brochures, etc.)
- An interactive element (videos, games, etc.)
- Fundraising items, such as your organization's merchandise



**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**EDUCATION &
ADVOCACY**
how to further your
impact via education
and advocacy



**CAREGIVING
IS ACTIVISM**
learn about
caregiving as a form
of activism



**SMALL IS
BEAUTIFUL**
the beauty and
power of staying
small



**RESIDENTS AS
AMBASSADORS**
giving residents a platform
to show who they are

STORYTELLING
how to effectively tell a
resident's story



**BUSTING
HUMANE MYTHS**
avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**
how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**



RESIDENTS AS AMBASSADORS

We often hear people say animal advocates are “voices for the voiceless.” As caregivers, we recognize that nonhuman animals DO have voices and, as the keepers of the vision for animal liberation, sanctuaries operate as platforms to amplify the voices of nonhuman animals.

**CHECK OUT SI'S
STORY AS AN
AMBASSADOR
FOR HIS SPECIES!**



Not only do sanctuaries create a space to further dispel the harmful ways in which society views animals, but they also allow us to learn directly from residents and to witness their ability to live full, rich, and meaningful lives beyond exploitation, thus informing how we can better advocate for them.

Every resident of your microsanctuary is a unique, loved member of your family. Simultaneously, each resident serves as an ambassador for the trillions of other animals who suffer in oppressive systems. This connection between your residents and other animals just like them can be a powerful way to help others make their OWN connections and go vegan.





**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**EDUCATION &
ADVOCACY**
how to further your
impact via education
and advocacy



**CAREGIVING
IS ACTIVISM**
learn about
caregiving as a form
of activism



**SMALL IS
BEAUTIFUL**
the beauty and
power of staying
small



**RESIDENTS AS
AMBASSADORS**
giving residents a platform
to show who they are

STORYTELLING
how to effectively tell a
resident's story



**BUSTING
HUMANE MYTHS**
avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**
how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**

STORYTELLING

When talking about residents, focus on them as individuals. A key part in microsanctuary advocacy is showing people the connection between an individual, the systems that exploit them, and the human role in their suffering. Additionally, focusing on the true individuality of an animal challenges the belief that they are a commodity, and instead showcases their ability and right to live full, rich lives outside of human exploitation. Here are some tips for talking about residents:

- **Speak with compassion.** Share moments that help garner connection, emotion, and understanding.
- **Consider the audience.** For example, if they're non-vegans, focus on how food choices impact the resident. If they're vegans, focus on how vegans can share resident stories in their advocacy. If they're donors, talk about the impact of donations.
- **Three key areas to highlight when talking about an individual are before, during, and after rescue.** In this way, you can create a narrative that depicts



the complex person who has survived exploitation and is now able to experience safety at your microsanctuary.

- **Help dispel the myths about animal exploitation through the individual's journey.** When sharing moments of a resident's life now, use the opportunity to discuss what animal agriculture is and what it does to animals, while showing through your resident who the individual animals truly are.
- **Explain and show how your caregiving differs from how animals are regularly treated within systems of exploitation.**
- **Dispel the humane hoax.** Rather than portray some forms of animal farming as better than others, explain through your residents' stories that all forms of animal exploitation cause harm and suffering.
- **Avoid playing into stigmas and/or using speciesist language.** It's too easy to fall into cultural tropes and harmful language, so be sure to avoid using ideas or words that disparage animals, such as calling roosters "mean" or playing on the stereotype that pigs are filthy.





**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**SMALL IS
BEAUTIFUL**

the beauty and
power of staying
small



**CAREGIVING
IS ACTIVISM**

learn about
caregiving as a form
of activism



**EDUCATION &
ADVOCACY**

how to further your
impact via education
and advocacy

STORYTELLING

how to effectively tell a
resident's story



**RESIDENTS AS
AMBASSADORS**

giving residents a platform
to show who they are



**BUSTING
HUMANE MYTHS**

avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**

how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**

DISMANTLING SPECIESISM AND STIGMAS



Speciesist culture does more than distinguish between some nonhumans as worthy of love and others as expendable commodities. Speciesism also dictates that some species are unworthy of a future, are incapable of existing in a state of joy and possibility.

Going vegan challenges speciesist assumptions about who is and is not a “consumable” and the systems of exploitation that put those assumptions into practice.

Beyond that, vegan microsantuaries and sanctuaries defy the bleak portrayal of nonhumans as forever-victims by allowing them to experience the rich possibilities of life, and giving us the ability to witness the truth: that all beings desire love, freedom, and respect.

Sanctuary gives a platform to historically silenced and oppressed species. When we offer proper care, consideration, and dignity to nonhuman animals, we play an important role in the dismantling of speciesism: a deep-rooted system of oppression that treats members of one species as morally superior to members of other species.

It is important to acknowledge that ALL nonhuman animals, including “companion” species, are subject to varying forms of exploitation. And while this is true, it is also true that certain species (such as “food,” “vermin,” etc.) face additional forms of oppression through commodification and by being seen as morally inferior.

UNLEARNING SPECIESIST LANGUAGE

SAY THIS

NOT THIS

guardian, caregiver, companion

owner

she/he/they

it

someone

something

unheard

voiceless

farmed animals

farm animals

animal raised for slaughter

meat animal

avocado to pit

bone to pick

don't be a coward

don't be a chicken



CHANGING WORLDS
an intro to the microsanctuary model



MICROSANCTUARY VS. SANCTUARY

learn the difference



SMALL IS BEAUTIFUL

the beauty and power of staying small



EDUCATION & ADVOCACY

how to further your impact via education and advocacy



CAREGIVING IS ACTIVISM

learn about caregiving as a form of activism

STORYTELLING

how to effectively tell a resident's story



RESIDENTS AS AMBASSADORS

giving residents a platform to show who they are



BUSTING HUMANE MYTHS

avoid playing into humane myths and dispel them instead



DISMANTLING SPECIESISM & STIGMAS

how to break down speciesism and stigmas



CONCLUSION & RESOURCES

BUSTING HUMANE MYTHS

When speaking about animal exploitation, avoid upholding humane myths. There is suffering in every aspect of animal agriculture, no matter the size or label. Let's look at a few examples of how so-called humane labels are misleading.

CAGE-FREE and FREE-RANGE: “Cage-free” operations use floor systems where hens are kept in overcrowded, filthy environments frequently void of sunlight, fresh air, and space for natural chicken behaviors. “Free-range” operations are similar in operations except chickens are given minimal access to a small outdoor area for as little as a few minutes a day. The spaces are often so small that only a fraction of chickens are able to step outside. There are no regulations that enforce how much outdoor space or time is needed to claim the label “free-range.”



In the hatcheries, male chicks are immediately killed while hens are often debeaked. The hens will be killed prematurely after approximately two years due to decreased egg production.

BACKYARD EGGS: There are a number of ethical issues with keeping chickens for eggs, including the harm of hatcheries and breeding, exploitation of hens' bodies, the often lack of veterinary care, and the abandonment or killing of roosters (and hens who no longer lay eggs).

ORGANIC: The only thing an organic label indicates is that the animals are fed organic feed and are (mostly) drug-free. There are no animal welfare regulations specific to organic labels. Because of filthy farm conditions and lack of antibiotics and medicine, often times organic farms can be more harmful to animals



GRASS-FED: Grass-fed cows are more harmful to the environment than those traditionally raised in feed lots. Not only do they require more land (which contributes to more deforestation and loss of biodiversity), but they produce more greenhouse gases while consuming more water.

GREEN WASHING: Animal agriculture is one of the leading causes of climate change. Labels like “organic,” “grass-fed,” and “regenerative” are misleading consumers by creating false solutions to the climate crisis as a means of continuing animal exploitation.

“Humane” animal farming is NOT the opposite of animal agriculture. It is a facet of the same machine and will never be “humane” because there is no right way to do the wrong thing!

Don't be tricked into believing or saying something is “more humane.” To do so is to play into the marketing of farmers, perpetuating the false notion that farming animals can ever be humane.

**LEARN MORE ABOUT THE
HUMANE HOAX PROJECT**

WWW.HUMANEHOAX.ORG





**CHANGING
WORLDS**
an intro to the
microsanctuary
model



**MICROSANCTUARY
VS. SANCTUARY**

learn the difference



**SMALL IS
BEAUTIFUL**

the beauty and
power of staying
small



**CAREGIVING
IS ACTIVISM**

learn about
caregiving as a form
of activism



**EDUCATION &
ADVOCACY**

how to further your
impact via education
and advocacy



STORYTELLING

how to effectively tell a
resident's story



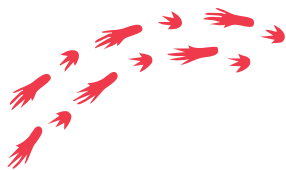
**RESIDENTS AS
AMBASSADORS**

giving residents a platform
to show who they are



**BUSTING
HUMANE MYTHS**

avoid playing into
humane myths and
dispel them instead



**DISMANTLING SPECIESISM
& STIGMAS**

how to break down
speciesism and stigmas



**CONCLUSION &
RESOURCES**

CONCLUSION

We hope that this starter guide to doing outreach and education has been helpful for your microsanctuary! The topics covered here are only scratching the surface when it comes to ways you can provide powerful education no matter the size of your sanctuary.

Whatever kinds of outreach you decide to do, it's important to remember that every survivor of animal exploitation is a unique individual whose story is both personal and a representation of what every other animal experiences under oppression.

By using some readily available tools and methods for doing outreach, you can share the joyous lives of your microsanctuary family while helping to change the world for all animals by motivating others to change their lifestyles.

Caregiving is activism, and microsanctuary outreach is a powerful form of vegan advocacy as well.

Thank you for all you do!

ADDITIONAL RESOURCES



Find additional resources on our website and social media pages!

www.microsanctuary.org



The Open Sanctuary Project has hundreds of compassionate resources on animal care and operating a sanctuary.

www.opensanctuary.org



The Humane Hoax Project is a collaborative effort of vegan activists, writers, and organizations who are working together to reveal the truth about “humane” animal agriculture.

www.humanehoax.org



The Food Empowerment Project has a wide variety of resources on vegan cooking, including many different cuisines and languages, printable resources, and tips for going vegan.

www.foodispower.org



Microsanctuary Resource Center's mission is to provide resources, support, and community to individuals who rescue and care for farmed animals on a small scale, and to encourage and participate in the rescue of animals needing homes.

CORE PRINCIPLES

- Ethical veganism
- No consumption of animal products, including from microsanctuary residents
- Rejection of “humane” animal husbandry
- Absolutely no breeding of residents, and taking of proper precautions to avoid breeding (including spay and neuter when appropriate)
- Priority is given to the safety and physical and emotional well-being of residents
- All human and non-human interactions are respectful
- Animals will not be purchased from for-profit sources, and steps will be taken not to enable farmers to continue exploiting animals
- Microsanctuaries will strive to be spaces of collective liberation, where beings of all species (including humans) can be safe from violence, oppression, and exploitation

ACKNOWLEDGEMENTS

Thank you to each of our supporters and grantees who have helped us develop this resource.

REVIEWED BY:

Sena Crutchley (she/her), Speech-Language Pathologist and founder of Ruby's Refuge

Sarah Stegeman (she/they), founder of Sweet Peace Farm Sanctuary and a PhD candidate in Humane Education

Lorna Ferguson (she/her), founder of Roosters of Ragnarok

PHOTO CREDIT:

Triangle Chicken Advocates
Sweet Peace Farm Sanctuary
Secondhand Stories
Perch Potatoes Microsanctuary
Serenity Meadows Microsanctuary
Shanti's Heart Sanctuary
Mother Clucker's Microsanctuary
Unsplash.com



[FIND MORE RESOURCES ON OUR WEBSITE:](#)

www.microsanctuary.org

[FOLLOW US ON SOCIAL MEDIA:](#)

Instagram: [@microsanctuaryresourcecenter](#)

Facebook: facebook.com/microsanctuary